



# Beyond Paradigm Summit 2019

17-18 July 2019  
MITEC, KL

Industries worldwide are undergoing profound changes that are pushing the limits of technology, strategy, and commercial models in order to meet global energy demands. From enhancing digital solutions to radicalising existing technological landscapes, the Industrial Revolution 4.0 is positioning innovation at the forefront of digital transformation.

Upheaval is paramount in order to propel these industries forward. By delivering global household names within the ICT ecosystem, the Beyond Paradigm Summit 2019 serves to offer a fresh perspective to merge uncharted territories with existing visions in order to support and drive technological prosperity.

The Beyond Paradigm Summit 2019 invites all delegates to make their mark not just within the Industrial Revolution 4.0 – but in Malaysia, and the world.

## CONFERENCE PROGRAMME

To address issues surrounding the Industrial Revolution 4.0 by anticipating the future with intelligent processes whilst capturing new revenue opportunities.

20

INDUSTRY  
SPEAKERS

4

ORAL  
PRESENTATIONS

3

SPECIAL  
SESSIONS

10

DEMO  
PRESENTATIONS

3

CORE  
SESSIONS

# KEY TAKEAWAYS



## ATTAIN AND RETAIN CUSTOMERS

- 1 Gain invaluable market perspectives
- 2 Draw actionable insights
- 3 Provide personalized and distinctive customer solutions



## EMPOWER EMPLOYEES

- 1 Increase productivity in the workplace and beyond
- 2 Secure your team's future
- 3 Enable efficacy and agile decision-making



## OPTIMIZE OPERATIONS

- 1 Expedite your business practices
- 2 Create more cost-efficient processes
- 3 Anticipate future trends with AI



## TRANSFORM PRODUCTS

- 1 Be at the forefront with novel innovations
- 2 Disrupt with new business models, products & services
- 3 Engineer new revenue opportunities with distinctive solutions

## OTHER BENEFITS FOR DELEGATES



## DELEGATES FEE

Event pass prices are based on individual purchase (Includes 2-day Summit)\*

| Kuala Lumpur & Kuching | MYR | USD |
|------------------------|-----|-----|
|                        | 600 | 150 |
| Kuala Lumpur           | 400 | 100 |
| Kuching                | 400 | 100 |

For every 10 event passes purchased, enjoy 1 complimentary event pass

\*All prices are subject to change without prior notice due to currency fluctuation

\*\*HRDF Claimable


# AGENDA

17 July 2019  
(Day 1)

- 
- 9.00 - 9.45 am      Arrival & Registration of Delegates  Level 3 North Wing (MITEC, KL)
- 
- 10.00 - 12.00 pm      Opening Ceremony
- WELCOME ADDRESS: Group Chief Executive Officer of Serba Dinamik Holdings Berhad, YBhg. Dato' Dr. Ir. Mohd Abdul Karim Bin Abdullah
- SPEECH: Minister of International Trade & Industry (MITI), YB Datuk Ignatius Darell Leiking
- KEYNOTE ADDRESS: Prime Minister of Malaysia YAB Tun Dr. Mahathir Bin Mohamad
- 
- 12.30 - 2.00 pm      Luncheon  Exhibition Hall 9 Level 3
- 
- 2.00 - 2.20 pm      SESSION 1  
"THE PARADIGM SHIFT: GAMECHANGERS IN FRONTIER TECHNOLOGIES"  
READINESS FOR INDUSTRY 4.0 IN THE AGE OF DIGITAL TRANSFORMATION
- CINDY CHIN  
CEO of CLC Advisors LLC  Level 3 MySpace Ballroom
- 
- 2.30 - 3.20 pm      Special Address  
PROPELLING THE MALAYSIAN DIGITAL TRANSFORMATION
- DATO' DR. IR. MOHD ABDUL KARIM BIN ABDULLAH  
Group Chief Executive Officer of Serba Dinamik Holdings Berhad  Level 3 MySpace Ballroom
- 
- 3.20 - 4.15 pm      SESSION 2  
"THE FUTURE IS HERE: ARE TOMORROW'S LEADERS READY TO EMBRACE THE AI-ENABLED WORKFORCE?"  
Moderated by Catherine Lian, Managing Director IBM
- THILLAI RAJ  
Chief Technology Officer MIMOS
- SHAHARUDDIN HAMID  
Head of Upstream Digital Petronas
- DATUK IR. (DR.) ABDUL RAHIM HJ. HASHIM  
Vice Chancellor University of Malaya  Level 3 MySpace Ballroom
-

4.15 – 4.20 pm

CONTACT BREAK

 Foyer of Level 3 MySpace Ballroom

4.25 – 5.30 pm

SESSION 3

IS DRIVERLESS BETTER THAN DRIVERS? A TALE OF AV'S AND EV'S

Moderated by Dzuleira Abu Bakar, CEO of MaGIC

DATO' MADANI SAHARI

CEO Malaysia Automotive Robotics & IoT Institute (MARii)

DR. JANWEI PAN

Director R&D China AutoX

KAZUTO HIROSE

NVIDIA Automotive, Business Development Manager Japan,  
Singapore, Korea

KAMARUL MUHAMED

Group CEO Aerodyne

 Level 3 MySpace Ballroom

5.30 pm

End of Day 1

# AGENDA

18 July 2019  
(Day 2)

- 
- 8.30 – 8.45 am      **Arrival & Registration of Delegates**  
📍 Level 3 North Wing MySpace Ballroom (MITEC, KL)
- 
- 9.00 – 9.45 am      **SPECIAL SESSION – MINISTERIAL DEBATE**  
  
**YB SYED SADDIQ SYED ABDUL RAHMAN**  
Minister of Youth & Sports  
  
**SOPHIA THE ROBOT**  
📍 Level 3 MySpace Ballroom
- 
- 9.50 – 10.15 am      **SESSION 4**  
  
**ADAM GIBSON**  
Co-Founder & Chief Scientist SkyMind  
📍 Level 3 MySpace Ballroom
- 
- 10.15 – 10.25 am      **Contact Break**  
📍 Foyer of Level 3 MySpace Ballroom
- 
- 10.30 – 11.15 am      **SESSION 5**  
**SOCIETAL, ETHICAL & HUMAN RIGHTS IMPACTS OF AI**  
Moderated by Surina Shukri, CEO of MDEC  
  
**YURI VAN GEEST**  
  
**PROF SALLY EAVES**  
Forbes Technology, CTO Blockchain Global Strategy Advisor  
  
**DINIS GUARDA**  
Founder CEO Ztudium  
📍 Level 3 MySpace Ballroom
- 
- 11.20 am – 11.40 am      **SESSION 6**  
**PREDICTIVE PROCUREMENT – FROM CONCEPT  
IMPLEMENTATION**  
  
**TUAN HAJI SAMSUDDIN MISKON**  
VP Group Procurement Petronas  
📍 Level 3 MySpace Ballroom
- 
- 11.45 am – 1.00 pm      **LUNCHEON**  
📍 Exhibition Hall 9 Level 3
-

1.00 - 1.45 pm

SESSION 7  
ADVANCEMENTS IN ROBOTICS: WILL THEY TAKE OVER  
HUMANS, BETWEEN MYTH AND REALITY

Moderated by Tehmina Kaoosji

MAHADHIR AZIZ  
Acting CEO Futurise Centre

ASSOC PROF COL (R) DATO HUSIN JAZRI  
Director, Information Security, Asia Pacific University (APU)

DANIAL ABDUL RAHMAN  
Global Head CSI OpenLearning.com

ZIKRY KHOLIL  
Co-Founder & Chief Communications Officer (Global) Incitement

 Level 3 MySpace Ballroom

1.50 - 2.10 pm

SESSION 8  
REGULATING THE UNREGULATED

CHEW SENG KOK  
Managing Director Zico Holding Inc.

 Level 3 MySpace Ballroom

2.15 - 2.30 pm

SESSION 9 - SPONSOR  
SUSTAINABILITY OF SMART SERVICES

AZRIN B. ARIS  
Head of Solution and Innovation, TM ONE

 Level 3 MySpace Ballroom

2.35 - 2.55 pm

SESSION 10  
CHAN YING POH  
General Manager KeyASIC

 Level 3 MySpace Ballroom

3.00 - 3.20 pm


SESSION 11  
ARTIFICIAL INTELLIGENCE: ECONOMICS, OPPORTUNITIES AND  
CHALLENGES

DR. JASMINE BEGUM  
Director, Legal, Corporate & Government Affairs, Microsoft  
Malaysia & ASEAN

 Level 3 MySpace Ballroom

3.20 - 3.30 pm

Contact Break

 Foyer of Level 3 MySpace Ballroom

3.30 - 4.00 pm

SESSION 12  
SMART INTERFACES FOR HUMAN-CENTERED AI

DAVID HANSON PH.D  
Founder Hanson Robotics Limited

 Level 3 MySpace Ballroom

4.05 - 5.00 pm

SESSION 13  
FUTURE PROOFING GREEN TECHNOLOGY

Moderated by Cynthia Ng, Astro Awani

YB PUAN YEO BEE YIN  
Minister of MESTECC

SURINA SHUKRI  
CEO of MDEC

SOPHIA THE ROBOT

 Level 3 MySpace Ballroom

5.00 - 5.30 pm

CLOSING CEREMONY

CLOSING REMARKS: Dato Dr. Ir. Mohd Abdul Karim,  
Group Ceo Serba Dinamik Holdings Berhad

CLOSING ADDRESS: YB Puan Yeo Bee Yin, Minister Of MESTECC

Presentation of Mementoes

 Level 3 MySpace Ballroom

6.00 pm

FINALE OF BEYOND PARADIGM SUMMIT 2019

**CONTACT US**

**DELEGATE ENQUIRIES:**

HOTLINE | 0355113213 ext 254 or 253  
secretariat@beyondparadigmsummit.com

For more info visit: [www.beyondparadigmsummit.com](http://www.beyondparadigmsummit.com)